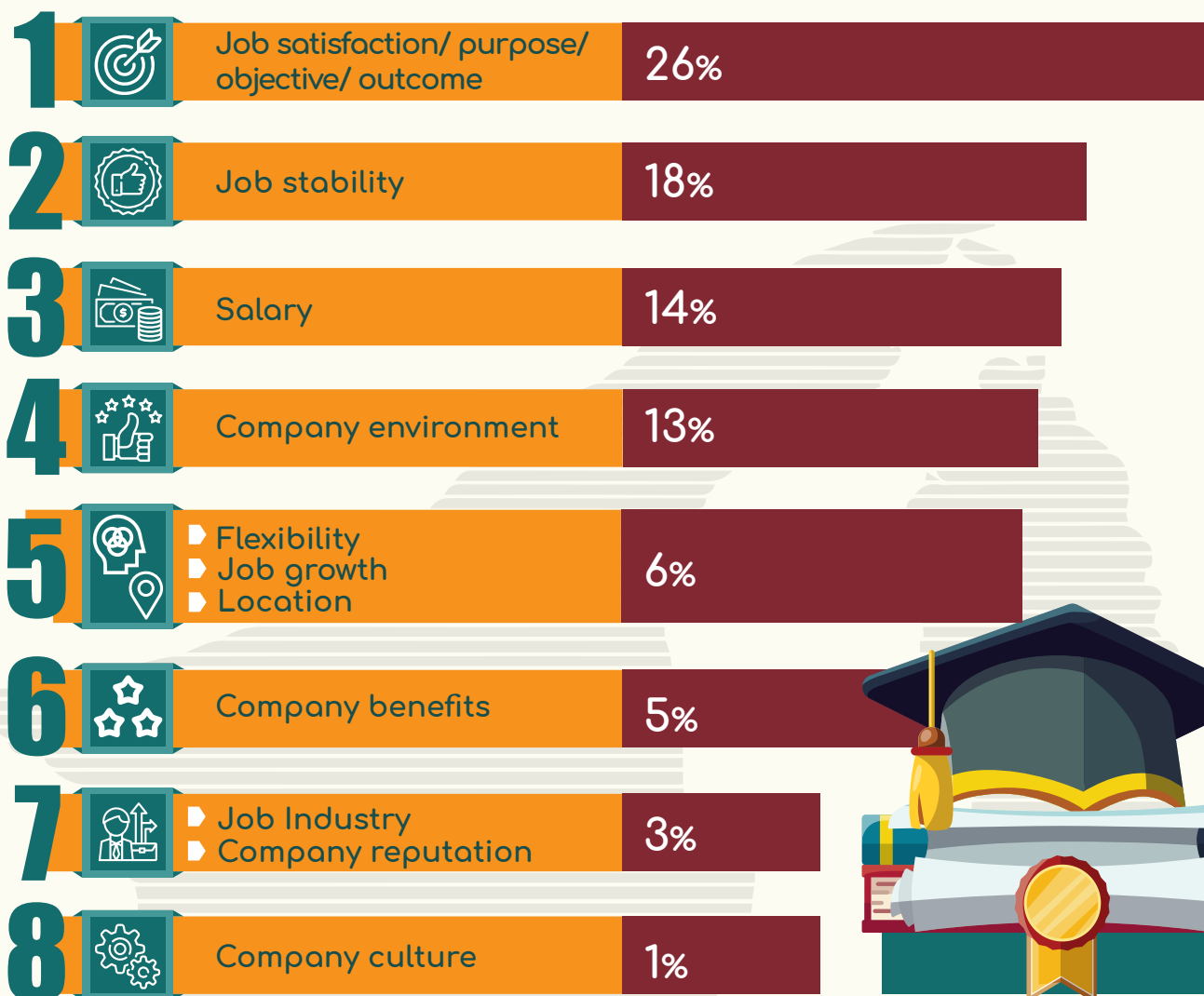




GRADUATES' OPINION

IMPORTANT FACTORS CONSIDERED BY GRADUATES DURING JOB SEARCH



FINDINGS & ANALYSIS:

To remain competitive and viable in today's market, competition for the best talents among Brunei companies will remain strong. So what are Brunei fresh graduates looking for in a job search?

Our survey results show that the top 5 most important considerations made by Bruneian Graduates was finding jobs that give a sense of Job Satisfaction/Purpose/Objective (1st). Next, they look at industries or jobs that may offer long-term Job Stability (2nd); followed by other factors such as Salary (3rd) and Company Environment (4th) of the job; then a variety of factors such as 'Flexibility / Job growth / Location' (5th).

Although salary can be an important factor for most of the experienced hires/jobseekers, that said, only 14% of the graduates would consider salary to be very important during their job search. This shows that most graduates whom are from Gen Z (usually born after 1994) had unprecedented access to abundance of information through technology and are known for being realistic. So does both Female and Male Fresh Graduates consider the same factor in Job search? Check out the next report!

The business environment is changing rapidly and new ideas are constantly formed and challenged. Companies need constantly innovate in order to stay at the forefront of their industry, this goes the same in attracting talents from the new Generation.