



FACTS & FINDINGS:

ARE COMPANY HIRING ONLINE OR OFFLINE?



ONLINE **66%**

OFFLINE **34%**

Job Sites **37%**

Through connections **16%**

Social Media **28%**

Newspaper **9%**

Search Engine **1%**

Career fairs **4.5%**
Job Agency **4.5%**

FINDINGS & ANALYSIS:

With ever-increasing competition among companies to find the best talent and the availability of internet technology, recruiting and hiring has changed significantly over the years and continues to evolve. According to our survey, 66% of Bruneian employers are hiring online: 2 in every 5 company uses Jobsites (i.e. localised jobsite like JobsBrunei.com); 1 in 3 company uses social media; and 1% via search engines. Remaining 34% of Bruneian employers are hiring through offline methods: 16% of the companies that participated in this survey relies on connections such as referrals/networks, 9% uses the newspapers and only 4.5% hire through job agency or career fair.