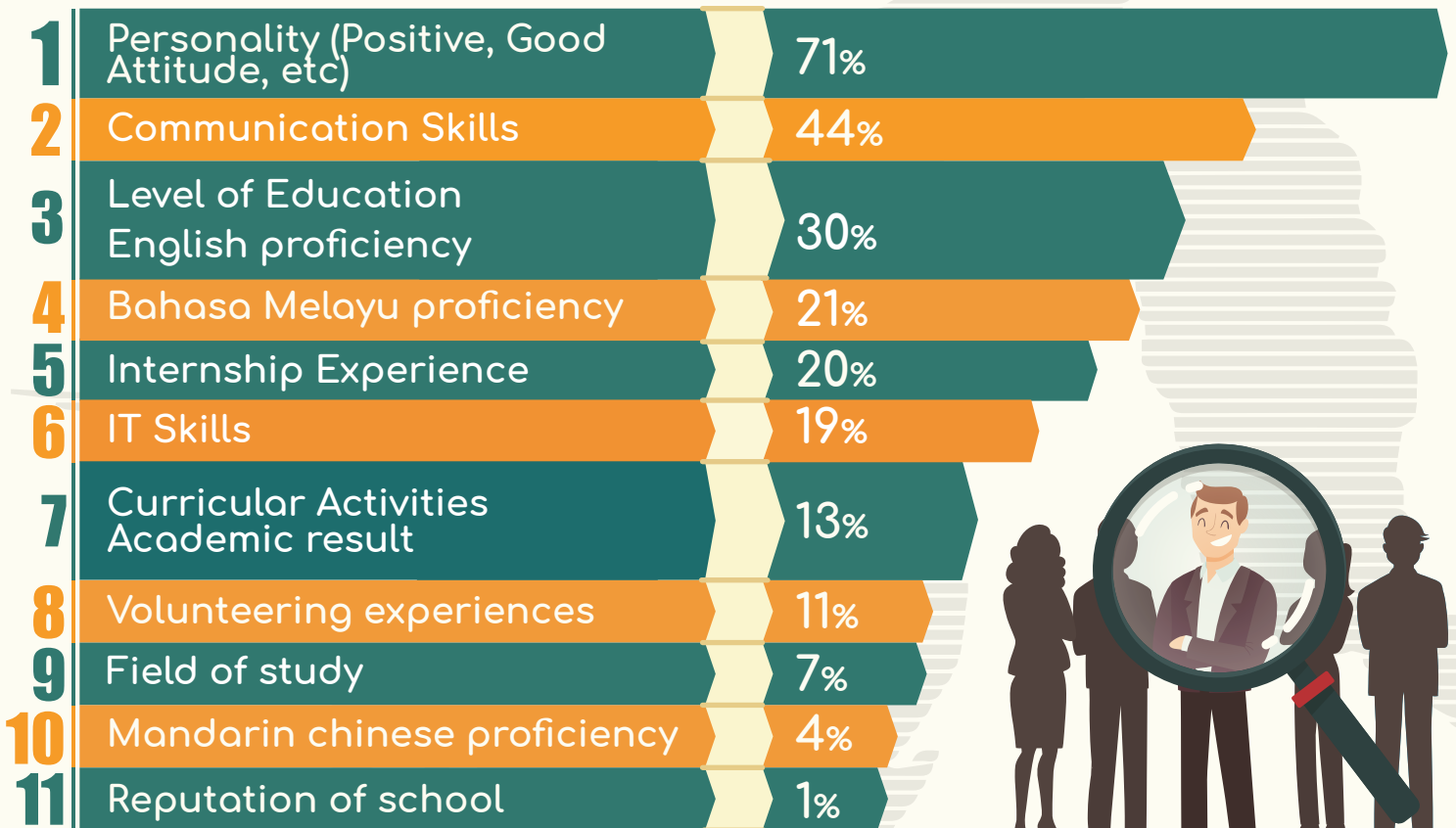




COMPANY'S OPINION: HIRING FRESH GRADUATES



WHAT DO COMPANY LOOK FOR WHEN HIRING FRESH GRADUATES



FINDINGS & ANALYSIS:

The secret is out! What are Bruneian employers looking for when hiring fresh graduates? Here are some useful facts in getting hired successfully especially if it is your first time applying for a job. Coming at Rank No. 1 - 71% of Brunei employers confirm that 'Personality (Positive, Good Attitude, etc)' is the most desirable intrinsic quality which they look for in a graduate. 44% voted for 'Communication Skills' as the second most important quality; 30% looks at the 'Level of Education' & 'English Proficiency'; and 21% hire graduates based on their 'Bahasa Melayu proficiency'. 20% to 19% of the employers look at 'Internship Experience' or 'IT Skills'. Other qualities like Academic result, Field of Study and so forth adds-up in the overall decision making of the hirer but the Reputation of School is the least important based on Bruneian employers' views. Remember, it is important to impress the hiring manager through your resume and during face-to-face. As after all, the moment of truth lies during the actual interview. Though having 'Personality (Positive, Good Attitude, etc)' is vital, it is also equally important to demonstrate good communication skills (in English especially) and fulfilling qualifications and necessity skills for the role, job, industry.