

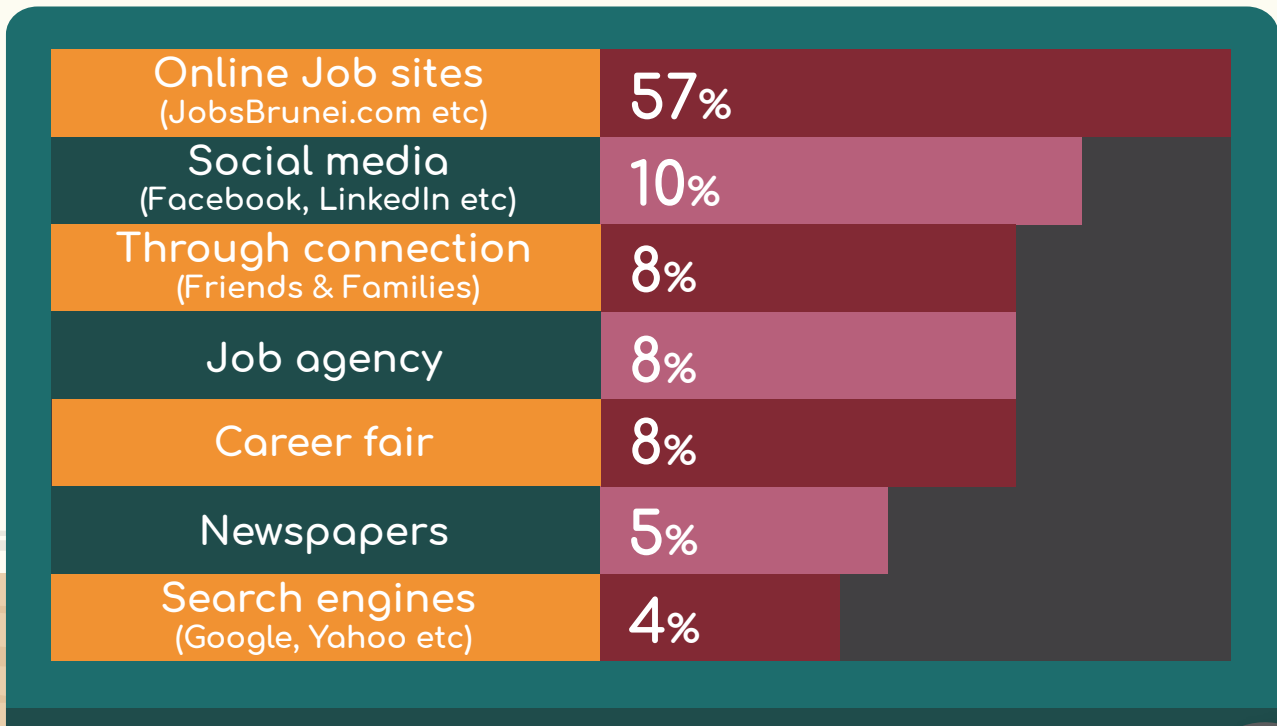


EMPLOYEES' OPINION

# WHICH JOB SEARCH CHANNEL IS MOST EFFECTIVE?

ONLINE **71%**

OFFLINE **29%**



SEARCH



## FINDINGS & ANALYSIS:

Today there are so many different methods of finding a job vacancy, so which job search method do Bruneian job seekers prefer? In today's digital era, the most preferred method of finding job opportunities is rather obvious, as 71% of Bruneian job seekers use online methods (Internet) as compared to 29% who prefer offline methods. Almost 6 out of 10 job seekers, that's 57%, uses Online Job Sites such as JobsBrunei.com to search for available local jobs and applying to a large number of job openings at ease. 10% prefer to look for job opportunities via Social Media such as Facebook, etc; while only 4% browse through Search Engines such as Google, etc. Traditional, offline methods are becoming less popular among Bruneian job seekers given 8% said through connection/network with friends and family / Career Fair / Job Agency and only 5% on Newspapers. The same can be said for the employers as HR managers in Brunei are also leaning towards online hiring. For more details, please refer to the Company Report (see page 33).