



GRADUATES' OPINION

PERCEPTION ON HIRING CRITERIA



FINDINGS & ANALYSIS:

With Gen Z (born after 1994) entering the workforce as soon as 2020, we asked Bruneian graduates on their opinion of the employer's hiring criteria. 62% believed that employers hire based on 'Personality (Positive, Good Attitude, etc)' while 42% said the 'Level of education'.

Those who said 'Internship experience', 'Communication skills' and 'English proficiency' were respectively 31%, 26% and 21%. Only 4% felt it could be the reputation of the school. So what does Brunei employers really think? Find out the QUALITIES Bruneian Companies are looking at when it comes to hiring fresh graduates (see page 21).